

# ***Small-Mart Revolution Checklist***

★ ★ ★ ★ ★ ★ ★ ★ FIVE ITEMS FOR COMMUNITY BUILDERS

## **1 Education**

Help key members of the community (including businesspeople, politicians, civil servants, civic activists, and academics) understand the virtues of the Small-Mart Revolution.

## **2 Local First**

Undertake grassroots education about which businesses are local and how best to support them with local planning, training, purchasing, investing, and public policy.

## **3 Identify Leaks**

Identify economic leaks (all those places where goods and services are being imported unnecessarily) that suggest opportunities for new or expanded local businesses. Use this, along with an analysis of local assets, to assess specific businesses most promising for the community's future.

## **4 Vision**

Organize key stakeholders to study the leakage analysis and craft a unified, coherent vision of the community's economic future.

## **5 Implementation**

Develop a set of consistent, reinforcing Small-Mart programs and policies that help the community realize its vision.